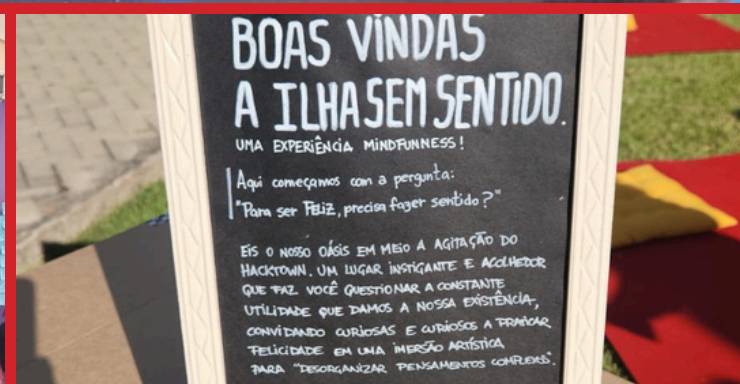
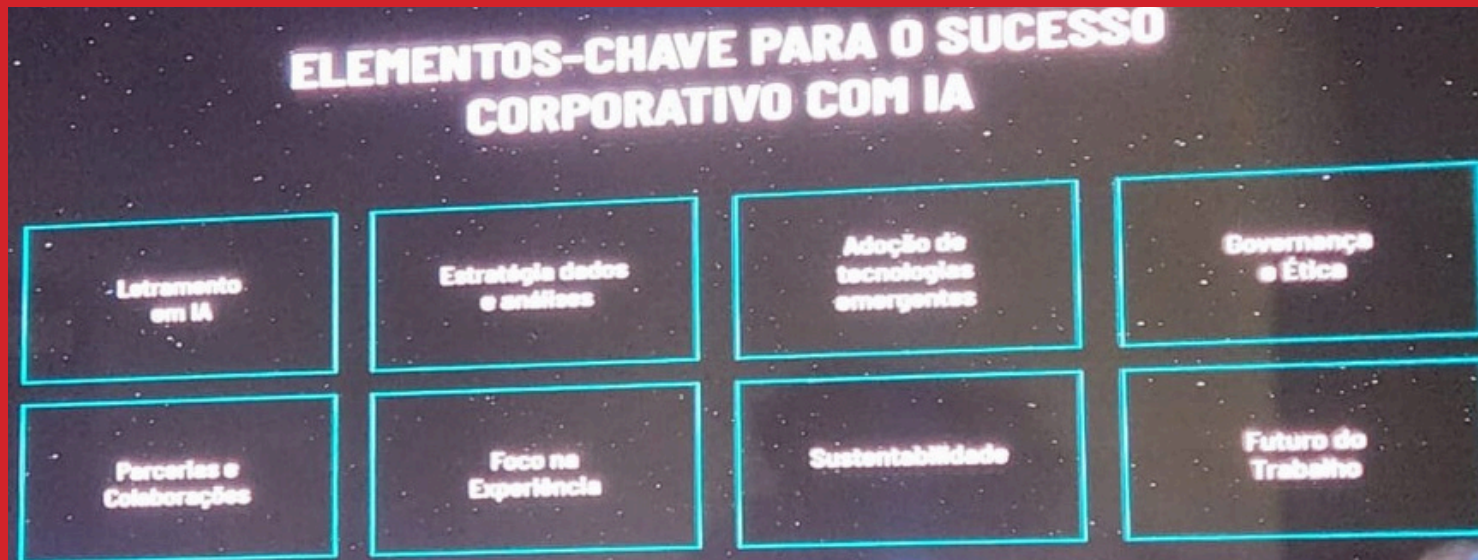




# Insights





## Insights

**Marilia Diniz (TroposLab):**

**The success of a startup depends not only on an idea but also on execution, the founding team, and solving real problems.**



## Insights

**Hailisson Rodrigo Ferreira  
(ONG Na Mochila):**

**Education and technology can transform lives. "We believe it is possible to make a difference in a child's life if you put a laptop in their backpack."**



## Insights

**Thais Brant (Going2\_Tech):**

**Purpose and positive impact are essential for long-term success.**



## Insights

**Daniel Pivoto (Inatel):**

**Technologies like 6G and the Metaverse have the potential to transform education and promote inclusion.**



## Insights

**Sheylli Caleffi (Sheylli):**

**Synchrony in communication, adapting the tone of voice, and finding common ground are essential for connecting with people in a meaningful way.**



## Insights

**Spencer (Kyndryl Brasil):**

**Humanized leadership, focused on the individual, is essential for organizational success.**



## Insights

**Marco Cesarino (Embraer-X):**

**Balancing the core business with  
innovation is key to business  
stability.**





## Insights

**Frederico Lacerda  
(Pin People):**

**Diversity and personalization are  
essential for creating desirable  
work environments.**



# Insights

